

GENERAL TRADING, OIL AND INVESTMENT
GROUP OF COMPANIES

# CORPORATE PROFILE

Continents: Asia, Africa, Europe & America

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Strength in Diversity & Partnership























### **ABOUT GREENLAND**

he Greenland Group is an international, yet fully integrated, conglomeration of corporate entities, operating out of the United States, Europe, Africa and The Middle East.

We are currently in advanced stages of developing Public-Private Partnerships with several government departments across Africa, for investments across various commercial. industrial, technological and financial sectors, with a strong focus on key emerging economies of Nigeria, Ghana, Cameroon, Ivory Coast and Guinea (Conakry), and strategic plans to incorporate others in the short-tomedium term.

The Executive and Advisory Board of Greenland are drawn from a diverse array of professional, technical, industrial and financial backgrounds, including but not limited to investment Bankers, Economists, Scientists, Engineers, Architects, and Experts in Oil & Gas, Technology, Agro-Economy, Science and Research.

With access to the capital markets of New York, London and Zurich, the Greenland team brings to every undertaking, a keen sense of purpose, propelled by the uncanny ability to deliver on-time projects backed by adequate financial muscle via the Africa Investment Fund (AIF).



























#### **GROUP STRATEGY**

reenland is committed to improving the quality of lives of people in its sphere of operations. The group believes that one key area where more people could be put to work (especially in Africa) is to get electrical power - sure and steady for the use of everyone.

Greenland's businesses are driven by a focus on sustainable practices factored on societal needs and a deep commitment to the communities we serve. As a group our common purpose is simple - We Transform Lives!

We operate strategically in the key industries that drive economic growth of nations as exemplified by our approach to the energy and power crisis in Nigeria.

























#### **GROUP STRATEGY**

he paucity of electric power in Africa's biggest economy, Nigeria has always been a source of profound interest to Greenland. In fact, this seemingly intractable problem has propelled Greenland into conducting exhaustive studies into unearthing the myriad of issues plaguing the Nigerian's government's desire of providing constant power over the years, with a bid to fashioning a solution - technical and financial - that can be immediately deployed for the growth and development of the nation.

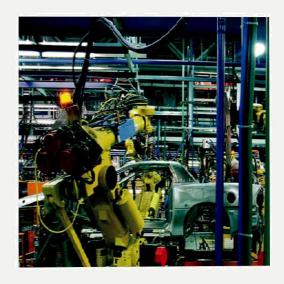
One of the initiatives mapped for immediate deployment is the Illuminate Nigeria Project (INP) strategy. INP is geared towards the provision of modular plants covering the nation and employing the resources available in the operational spheres - sun, wind, gas and water as feedstock for generating electrical power.

The gains of the INP strategy are billed to be felt in the very short term due to Greenland's eagerness to commit immediate technical and financial resources into its actualization.





# PREFERRED TECHNICAL OPERATORS



#### **Greenland Group Technical and Operational Competence:**

Our simple philosophy is to "let the best people get on with what they are best at".

We draw our experienced and competent people from within our large pool of internal experts and through our extensive global Joint Venture Partnerships and Relationships.

We maintain in-house experts as departmental heads; they work with well-qualified personnel, backroom staff and managers, and report directly to the Board.















# OUR INDUSTRY-CENTRIC APPROACH



Greenland is engaged in core, high impact sectors of the economy and our integrated capabilities span the entire spectrum of "bespoke deliverables".

With dedication to customer focused approach and a continuous quest for world-class quality, we have unmatched expertise across Technology,

Engineering, Construction, Infrastructure and Manufacturing, and we maintain a











































### **POWER AND ENERGY SYSTEMS**

The power sector in most of the developing nations, especially Africa, presents a fascinating array of challenges and opportunities. As the economy grows rapidly, the need for a reliable and quality power supply becomes critical as demand continues to grow faster than supply capacity build-up. This demand-supply gap has created a huge demand for power, necessitating an emergency situation.

Greenland will vigorously invest in Power Generation, Transmission and Distribution Systems. We will deploy resources in the development of independent Power Generation Plants, hybrid power generation and distribution - as encapsulated for example under the Illuminate Nigeria Project.



























#### **BANKING**



Greenland is desirous of investing in a financial institution (preferably a bank) in order to fast track its developmental projects. The net effect of a sound financial institution run purely by tested professionals on global best practices can only add unquantifiable value to advancing and expanding business interests and economic lives of citizens.

Our banking business will offer a complete range of financial services and solutions for both businesses and individuals. By making credit available to all, we will open opportunities for people to improve their own lives and create lasting systems of livelihood.

































#### OIL & GAS

Greenland objective is to extract Crude Oil for local refining; this directly addresses the shortfall in the availability of refined Petroleum Products in nations with viable crude deposits but lacking in adequate refining capacity. The same guiding principle governs the Group's interest in Petrochemicals, Natural Gas Development and Transmission and LNG Development.

Deploying requisite technical and funding capability in Oil and Gas Development is a key working strategy for the Greenland Group.

#### TRANSPORTATION & INFRASTRUCTURE



Greenland believes that infrastructure development has significant role to play in national economic growth. We aim to ensure that economic growth translates to economic development resulting in reduced poverty rate and unemployment.

We have significant interests in providing roads, bridges and seaport (dry & wet docks) and general infrastructure development in all areas of our operations.































#### **AGRICULTURE**

Agriculture remains a key sector of the African nations' economy and will continue to play a vital role in driving Africa's economic growth.

With available vast arable and fertile lands, commitments are made towards revamping agriculture and situating it as a genuine contribution to the Gross Domestic Product (GDP) of host nations. Palm Oil Plantations, Aquaponic farms, fishing farming, Animal husbandry are identified endeavours which will effectively boost agricultural development in the medium-to-long term in Africa.

Our agribusiness activities will support farmers at every step enhancing their productivity and prosperity with our products and services.





#### **HEALTHCARE**

Provision of first class health facilities all geared towards improving the life-span of people generally is a given. Our health delivery services will not only provide adequate and timely medical care but also track, monitor and control disease(s) outbreak.















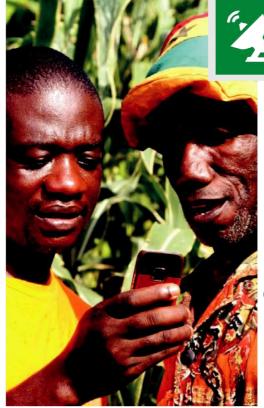












## **TELECOMMUNICATIONS**

The world, now a "small community" as a result of vast investments into telecommunications in the last twenty years. is on a sure technological pedestal.

Indeed the internet has sprung up multimillionaires all over the world, while developing applications and other information technology required for the ease of communication in this modern age. Greenland will ensure that telecommunications will continue to be a giant contributor to the world citizens' well-being by making smart investments in this area especially in the revolutionizing of Africa's underdeveloped fixed telephony.

# AVIATION



Using Nigeria as a hub, we aim to provide a safe and convenient means of transportation in the most cost-efficient and effective way, using a quality, technology-driven manner to deliver to the satisfaction and benefit of all stakeholders, consistent with the highest international standards and the sustainable development of the industry and national economy.































#### **MANUFACTURING**

Greenland's manufacturing enterprise will improve the manufacturing activities in vehicular, industrial and wholesale goods for local consumption and export.

Our automotive business is tailored towards the needs of clients, given our strategic synergies between our expertise in design, manufacturing and services. Our manufacturing solutions will provide clients with the most relevant and most modern technology.

#### **MEDIA**



World-class printing press and television stations with a rich and varied content designed primarily to cater to the yearnings of the people. These media houses will also delve on world trends in a bid to improve capacity and getting prepared for the dictates of an ever-changing world.

















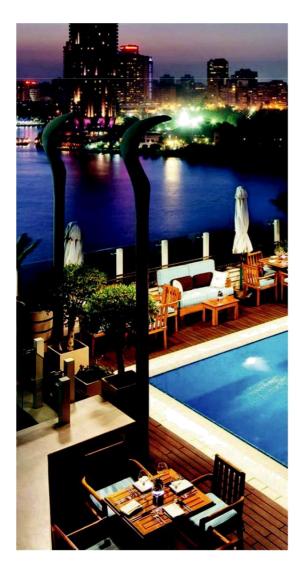














#### **REAL ESTATE &** HOSPITALITY

Greenland aims to transform the way our society thinks about living and work space. Our real estate initiatives will enhance living standards and also ensure a friendlier environment.

Increasing housing stock to cater to the teeming populace desirous of owning houses is pursued with vigour. The use of locally sourced materials in house delivery on a grand scale is also planned for, in addition to the provisions of office and leisure complexes, theatres and sporting facilities.

World-class hotels will also be sited in key locations in the host countries with a genuine desire to increase business activities and showcase tourism potentials. We will integrate retail, leisure, hotels and residential facilities into one fully functional complex in strategic areas within our operational endeavours.























#### SUSTAINABILITY, CORPORATE GOVERNANCE, **EMPLOYEE AND COMMUNITY ENGAGEMENT**

very aspect of Greenland's businesses is characterized by professionalism and high standards of corporate ■ governance. Sustainability is embedded into our long-term strategy for growth. Our business ethos is anchored on environmental responsibility. In addition to leading new green business endeavors, we are systematically remodeling old practices.

Our Sustainability Executive Committee ensures effective formulation of sustainability policies and implementation of our strategy. Our Business Heads and Unit Level Sustainability Teams imbibe these initiatives and ensure strict interpretation across the























#### SUSTAINABILITY, CORPORATE GOVERNANCE, **EMPLOYEE AND COMMUNITY ENGAGEMENT**

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ur Human Resources policies and practices are designed to enable employees realize their full potentials. The underlying objective is to enable individuals perform at their peak in a safe, secure workplace that encourages innovation and celebrate personal accomplishment.

We also work to build a collaborative eco-system comprising of the community, our employees, their families, government agencies and academic institutions to fulfill a larger societal goal.

























# GREENLAND **FOUNDATION**

While focusing on the many challenges around project implementation, we propose to work towards the following outcomes from our Social Infrastructure programmes, based on need assessment and feasibility.

- **Infrastructure.** We are committed to availability of safe drinking water, proper sanitation facilities, rural feeder roads and electrification of local communities.
- Education. We believe education is the single most powerful intervention for transforming lives. Improved access to education with increased enrolment in pre-school and improving quality of learning with better school infrastructure and better teaching-learning process are sure paths to societal overall development.
- **Health.** Good health is the foundation on which we build happy, prosperous, and meaningful lives. Improved access to quality health care involving expansion of health centres infrastructure and increased number of people accessing quality health care guarantee a healthy future for citizens.
- Skills. Enhancing employability of youth with enhanced training capacity and improved infrastructure of skill development centres are billed to cater to those inclined to develop their technical skills in identified fields. With a zest for competition and challenge, Beligetto will vigorously support healthy sports development in its sphere of operations.

